

See you at the Dimon: Immersive live entertainment venue is coming to 950 S. Main St.

Written by or for St. George News Sponsor



Exterior view of the Dimon Legacy Theatre under construction, St. George, Utah, 2026.

Photo courtesy of St. George Musical Theater

(Sponsored) A new era of live theater is taking shape downtown as the Dimon Legacy Theatre prepares for its preview opening in November 2026. This dynamic, custom-built, 21,000-square-foot venue will be the new home of [St. George Musical Theater](#), and audiences will find themselves at the center of each performance.

The \$17 million theater introduces a fully immersive, in-the-round design, placing the stage at the center with seating on all sides. Unlike a traditional front-facing theater, the layout is intended to pull audiences directly into the performance and create a closer connection between patrons and performers.

“This is a theater-in-the-round,” said Dimon McFerson, a St. George Musical Theater board member and the project's largest private donor. “In the round, we’re going to have seven rows of seats, that’s all. But it’s 360 degrees, so everybody is looking down. It’s a very intimate theatrical experience for the actors and for the patrons.”

Actors will enter from multiple directions, including four ground-level passageways and elevated walkways above the stage, allowing performances to unfold all around the audience. Three balconies positioned above the seating area will also give productions additional flexibility for actors, staging and even expanded seating during select performances.



Interior view of the Dimon Legacy Theatre under construction, St. George, Utah, 2026.

Photo courtesy of St. George Musical Theater

The new theater significantly expands capacity while maintaining that sense of closeness. It will seat up to 350 patrons, compared to about 120 at the historic St. George Opera House, where the group currently performs. McFerson said the organization wanted to preserve the intimate atmosphere audiences have come to love while making room for continued growth.

While the city leased the land to St. George Musical Theater, the project has otherwise been funded solely by the community, for the community.

The Dimon Legacy Theatre is expected to anchor future growth as part of a broader vision for an arts and entertainment district in downtown St. George. McFerson said he believes the theater will help attract additional restaurants, retail and activity venues in the coming years as the area continues to evolve.

Inside, the theater will feature advanced production capabilities, including extensive lighting and sound systems and four lighted LED walls spanning a combined 144 feet, designed to transform the stage into a variety of immersive environments. The venue is expected to feature at least \$1 million worth of lighting, sound and LED technology alone.



The new Dimon Legacy Theatre logo.

Image courtesy of St. George Musical Theater

“It’s going to blow people away when it opens up,” he added.

Construction is expected to be completed ahead of St. George Musical Theater's first scheduled preview performances this fall.

Jason Joy, project manager for Method Studio, the project's architecture and design firm, told St. George News that the flexibility of the space sets it apart, with features that allow productions to adapt the stage, seating and technical elements for a wide range of performances.

“'Versatility' is the keyword I want to emphasize,” he said. “The sound system is going to be phenomenal. The audiovisual is going to be amazing. There won't be a bad seat in the house.”

The venue will also eventually include a trap space beneath the center of the stage that drops roughly 10 feet below floor level, allowing props, performers and special effects to move in and out of productions from below the stage. Joy said the stage itself is also designed to accommodate additional electrical systems, speakers, smoke effects and future technical upgrades as fundraising efforts continue.

The building process has required precision engineering as well. The steel catwalk system, suspended high above the stage, was constructed from the inside and attached to the roof structure, which was set in place by crane.



Interior view of the Dimon Legacy Theatre under construction, St. George, Utah, 2026.

Photo courtesy of St. George Musical Theater

“It had to be precise, and it’s all welded steel,” Joy said. “The intricate and detailed process was pretty amazing.”

Joy said visitors touring the unfinished theater have been taken aback once stepping into the main performance space, particularly after the seating risers were installed.

“You can feel it – how intimate it’s going to be, how unique this space really is going to be,” he continued. “It’s going to be even more pronounced when it’s completed.”

Audience amenities will also include expanded restrooms, a full concession area and cup holders for every seat. Parking will be available onsite, with additional space across the street at the Performing Arts Campus.

The venue will also highlight St. George Musical Theater’s history through a dedicated legacy wall featuring photos and memorabilia from past productions, along with space for future artistic displays. Areas inside the building are also being planned for show posters, artwork and a possible mural overlooking the concession area.



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The first public performance is planned for November as part of a soft opening, followed by a grand opening production in mid-January. The upcoming season is expected to be announced in the coming weeks.

Fundraising efforts are ongoing, with about \$1 million still needed to complete the project. Community members can contribute through [sponsorship opportunities](#), including engraved seat plaques and commemorative bricks.

“We’re just creating a place where the cast and crew can make the magic happen,” Joy said. “It’s really going to come down to the patrons, cast and crew to enjoy the experience and make memories there.”

The Dimon Legacy Theatre is located at 950 S. Main St. in St. George. For more information and to purchase commemorative bricks and seat plaques, visit sgmusicaltheater.com.

Resources

- St. George Musical Theater | Address: P.O. Box 2289, St. George, UT, 84771 | Telephone: [435-628-8755](tel:435-628-8755) | Email: SGMTTickets@gmail.com | Website: sgmusicaltheater.com.